

Speaker Abstract



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The global shift in care provision within the ageing and community care markets. What are the technological challenges in this fastest growing market in the world?

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The ageing and community care markets are the fastest growing markets in the world and to-date have been largely neglected by IT providers.

With an almost global mandate by Governments to keep people into the community rather than moving them into Hospitals, the world faces a fast growing and high level of people in the ageing and social care arena without the technological infrastructure needed to manage the processes.

This presentation will discuss the current situation in the global ageing and community care market, recent trends and challenges. Topics to be discussed will include ageing cities, the continuum of care, need for system integration between health and community care systems and the role of information technology in managing a corporate or national social care provision.

Case studies will be provided together with an overview on the research and steps Cerrus' has undertaken to meet the challenges in the European and Asia markets.